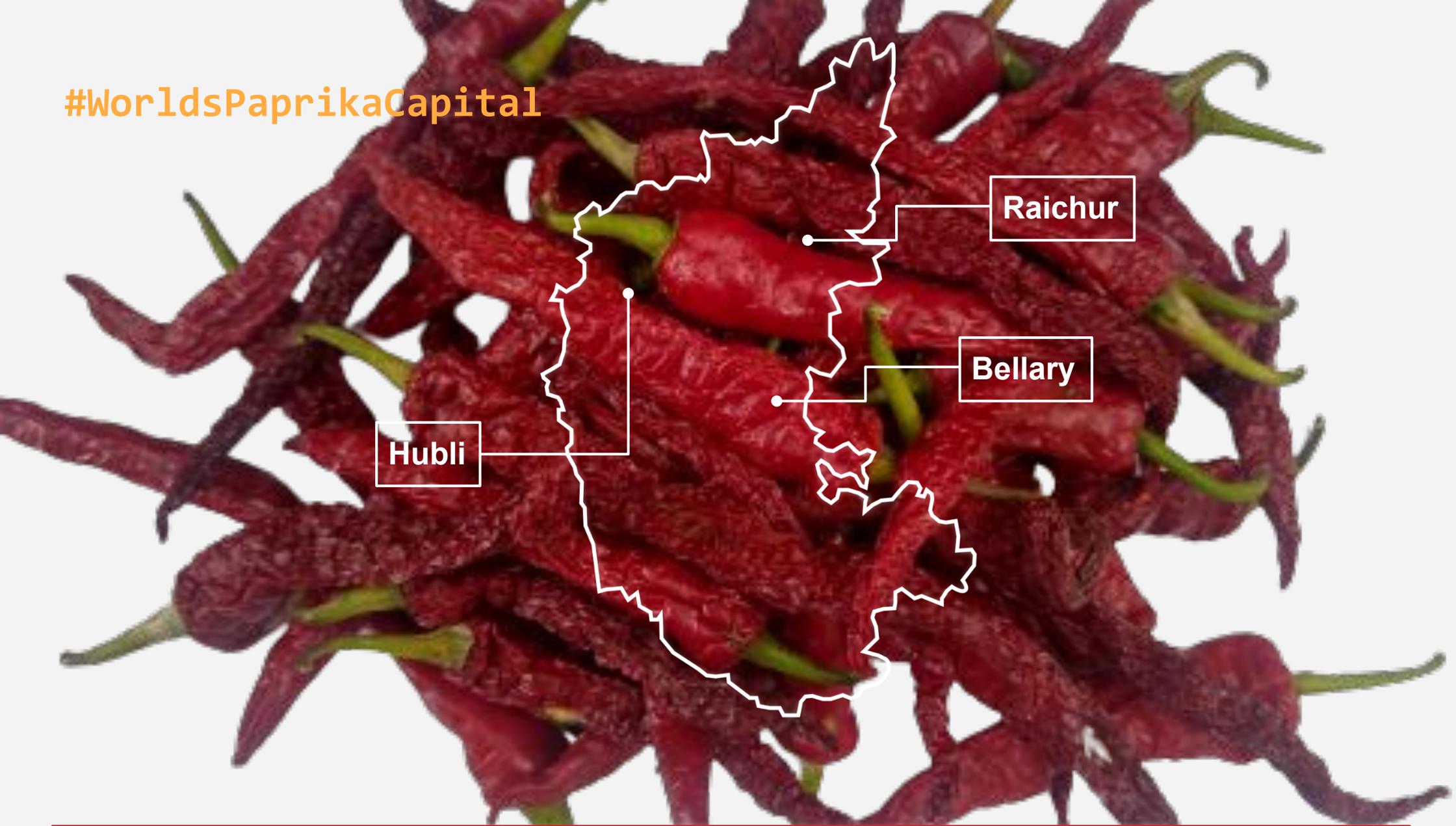


#WorldsPaprikaCapital



Hubli

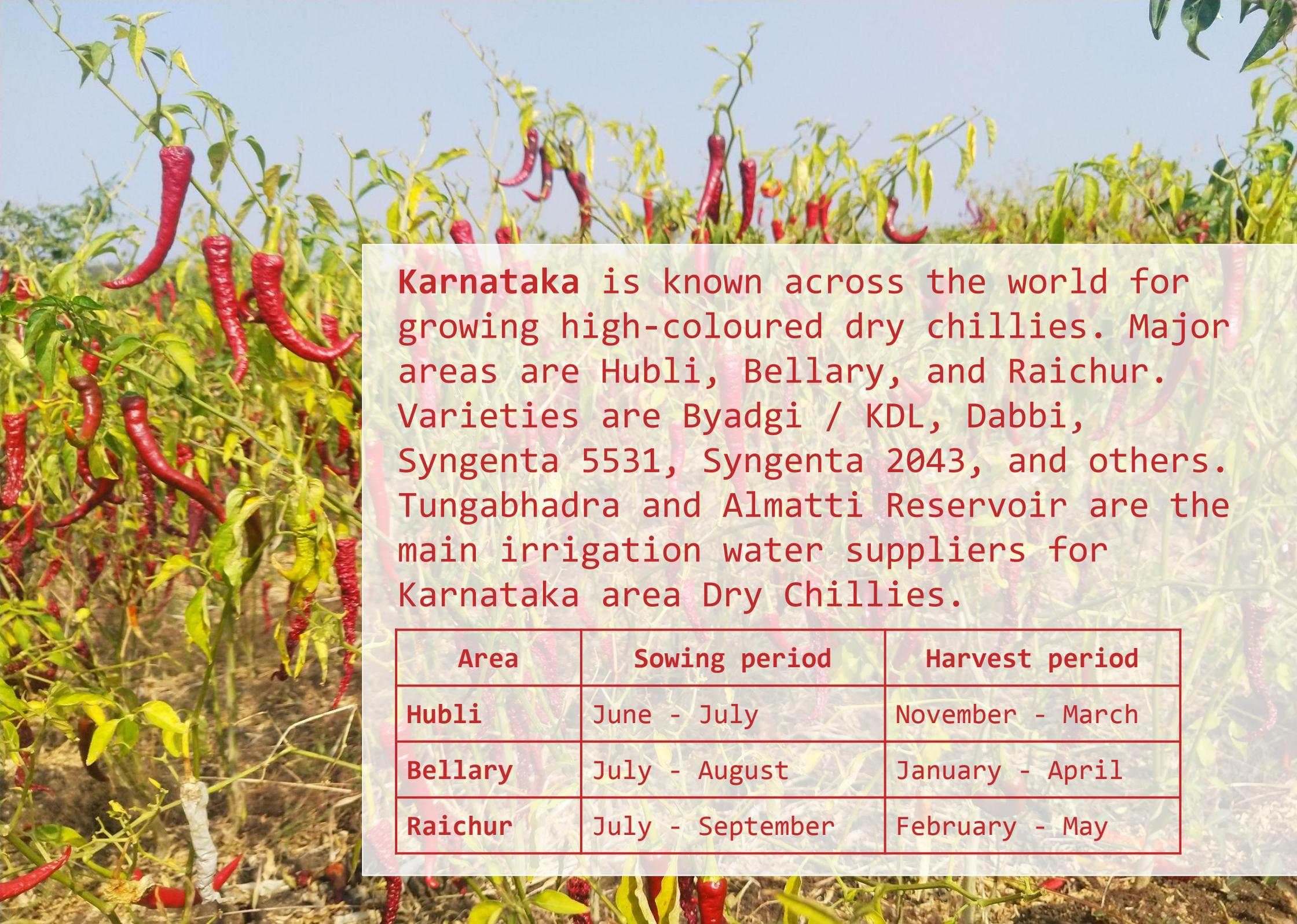
Raichur

Bellary

www.SpiceExtra.in

Dated: 1/4/2024

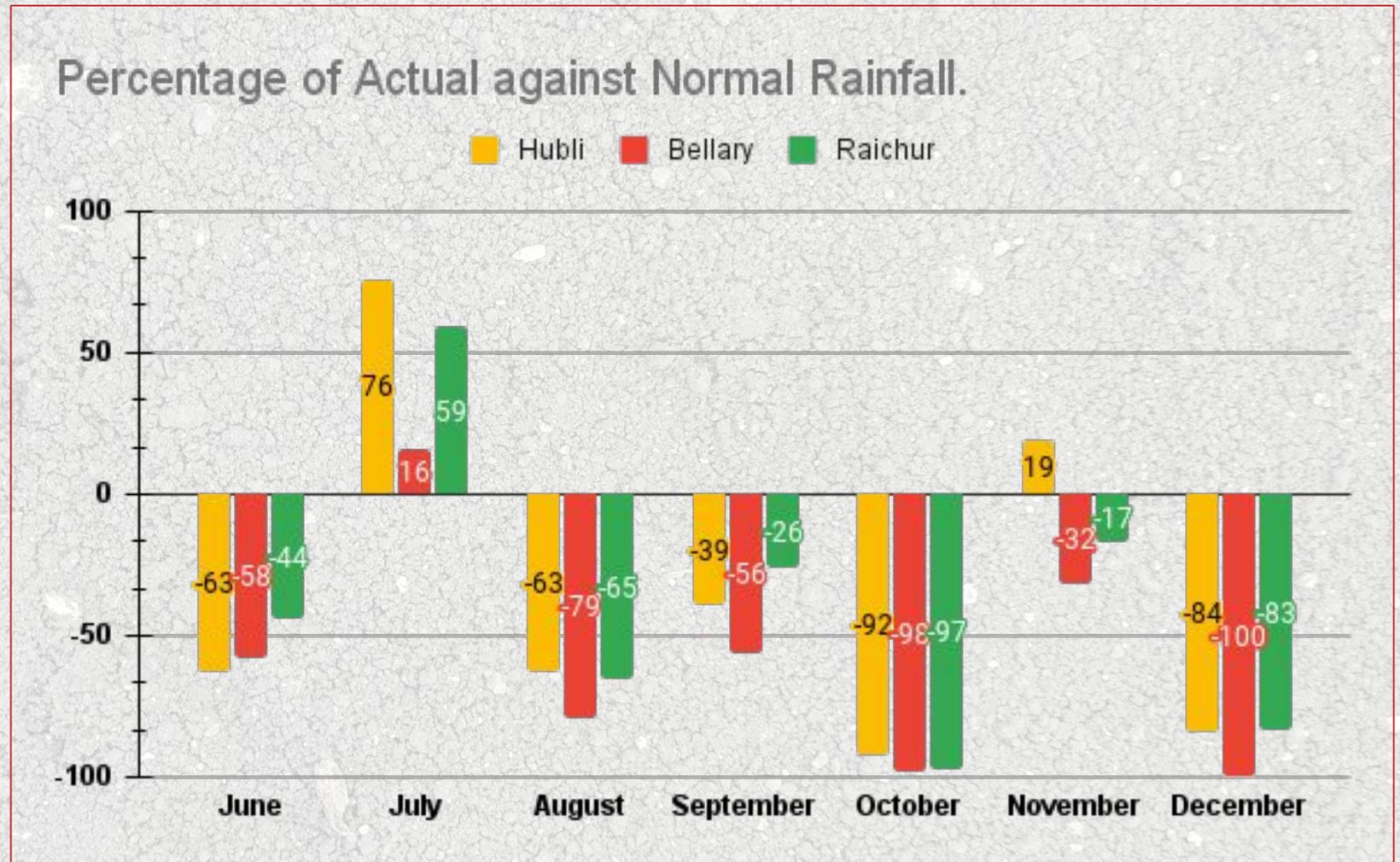
Karnataka Dry Chilli Outlook: March 2024



Karnataka is known across the world for growing high-coloured dry chillies. Major areas are Hubli, Bellary, and Raichur. Varieties are Byadgi / KDL, Dabbi, Syngenta 5531, Syngenta 2043, and others. Tungabhadra and Almatti Reservoir are the main irrigation water suppliers for Karnataka area Dry Chillies.

Area	Sowing period	Harvest period
Hubli	June - July	November - March
Bellary	July - August	January - April
Raichur	July - September	February - May

Karnataka area Rainfall in 2023-24.



Karnataka Reservoir in 2023-24.

Date of water released

Year	2020-21	2021-22	2022-23	2023-24
Tungabhadra	1st August	25th July	13th July	1st August
Almatti	23rd July	24th June	12th July	26th July

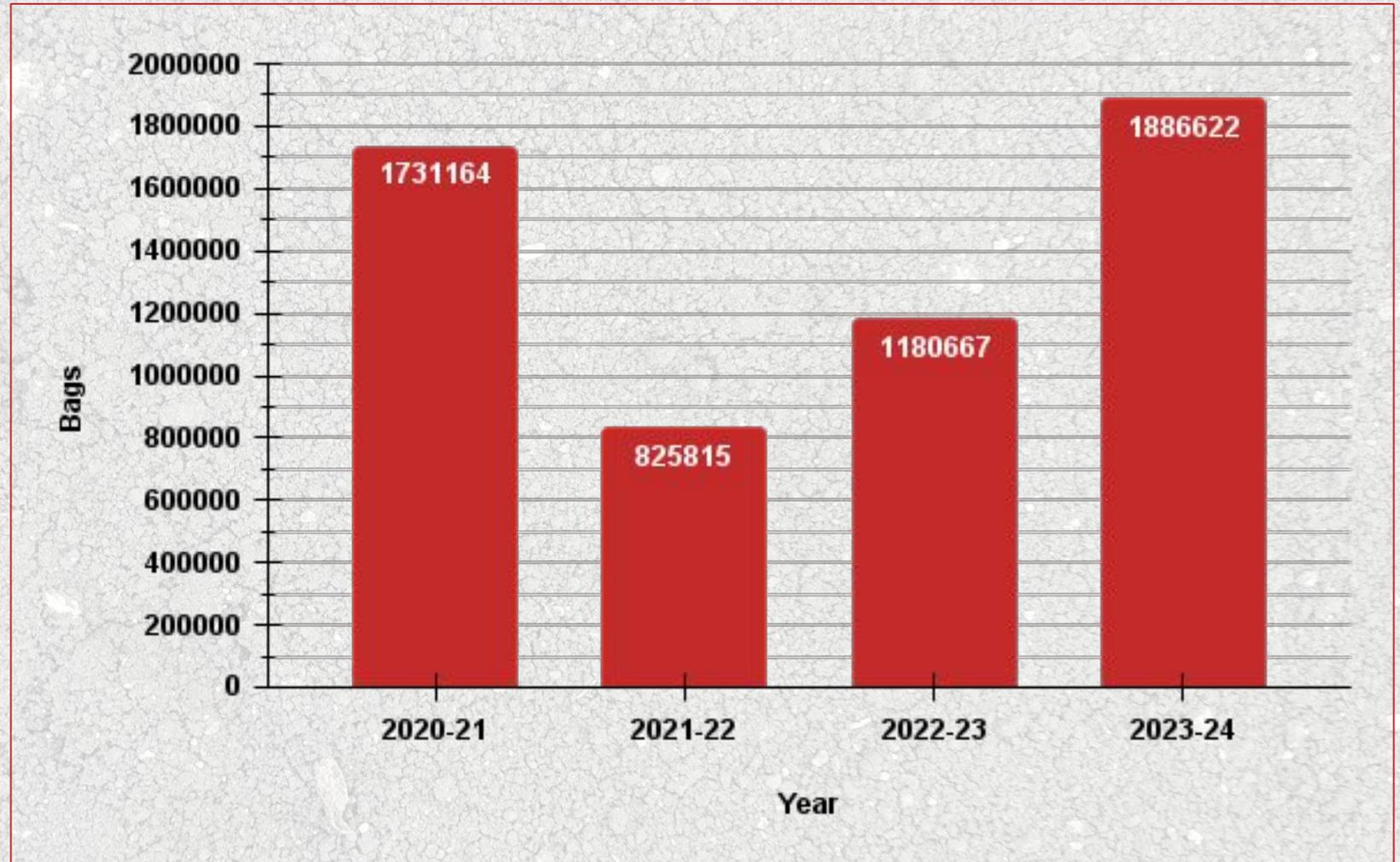
Total water released from June to December 15th in cusecs

Year	2020-21	2021-22	2022-23	2023-24
Tungabhadra	24 lakhs	31 lakhs	60 lakhs	12 lakhs
Almatti	59 lakhs	69 lakhs	68 lakhs	22 lakhs

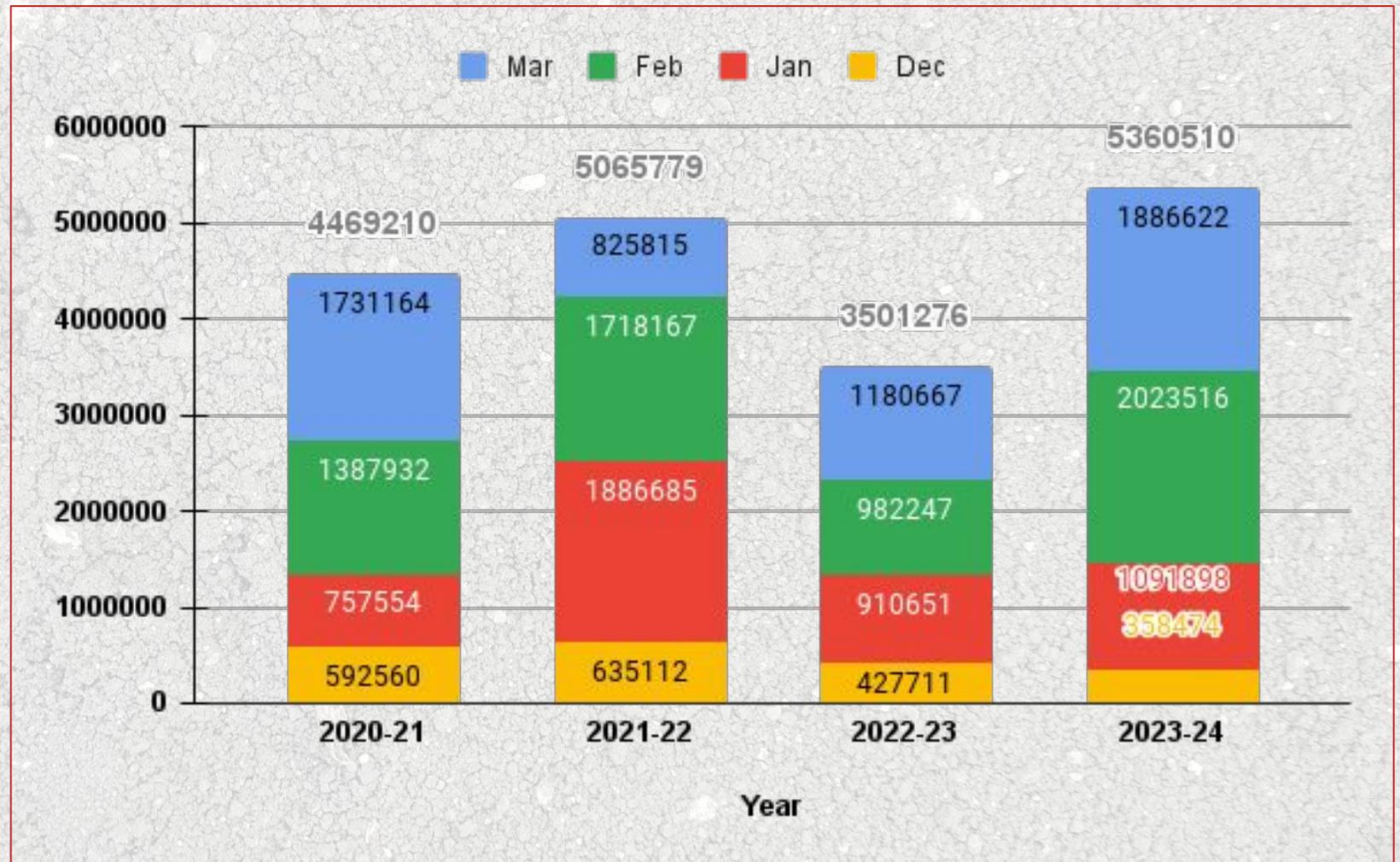
Total water storage available on December 15th

Year	2020-21	2021-22	2022-23	2023-24
Tungabhadra	79%	96%	88%	12%
Almatti	96%	86%	98%	59%

Karnataka Market arrivals in March 2024.



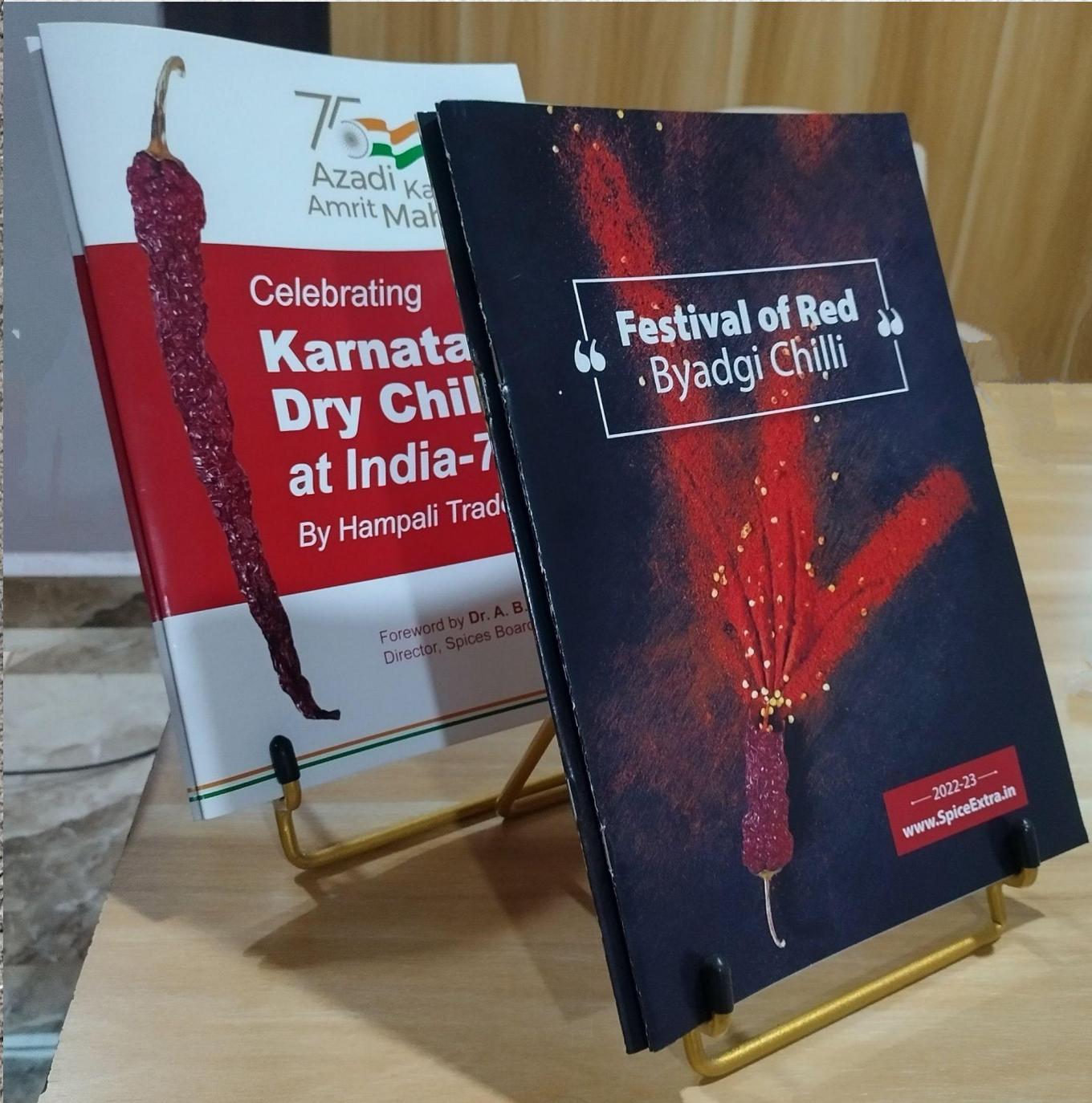
Total Karnataka Market arrivals from Decmeber to March.



March 2024 Summarized

- ❖ Major arrivals were Byadgi / KDL, Dabbi, Syngentha 5531, Indo-5, and Syngentha 2043.
- ❖ Compared with last year, arrivals are 60 % more.
- ❖ Compared with last year, arrivals from December to March have increased by 50%.
- ❖ Still lot of farmer produce is at farm's and cold storage nearing full capacity.
- ❖ Hubli area organic Byadgi/KDL is still arriving and it will continue till April end.
- ❖ There was little rainfall during 5th week of march which we receive every year during Hooli festival, But this year rainfall was very low. So no impact on crops.
- ❖ Dry Chilli Bubble has bursted - From last 4 years farmer's were getting good return hence area was increased drastically, with no damage due to weather, yield has come out good. Coming year area may decrease.

March SpiceExtra Updates:



For the past 5 years we have been making a yearly magazine for branding of Dry Chillies. This year we be will doing magazine named “Colors of Byadgi Chilli” which will be launched on Independence day 15th August 2024

The aim of the magazine will be to elaborate on the importance of Byadgi Chilli in Pickles, Curry powders, famous chef’s recipes, food coloring, Cosmetic products, Pharmaceutical, etc.

ನಮ್ಮ ಬ್ಯಾಡಗಿ, ನಮ್ಮ ಹೆಮ್ಮೆ!
हमारी ब्याडगी, हमारी शान!
Our Byadgi, our pride!

Opportunity for IPM Byadgi Chilli



The Hubli area is known for growing Byadgi chilli in a traditional organic way. This chilli always gets premium pricing due to lower yield but higher quality. But this year due to over flooding from irrigated area, this chilli is trading at very low prices and this has made farmer economic viability unsustainable hence they are not selling.

So if any Spices company is looking for IPM chillies they should use this opportunity for its Europe and USA markets. Presently we are working with leading export house, you can connect us at BasuHampali@gmail.com



Madhya Pradesh

Karnataka

Andhra Pradesh

Telangana

Since 1968

SpiceExtra is a platform for Research and Development(R&D) initiatives in Dry Chilli. It will focus on Digitizing - Price and Arrivals, Crop survey, Assaying and Branding. Check us at www.SpiceExtra.in