



**The colour is pure carpet red.**  
**LOCAL BYADGI**

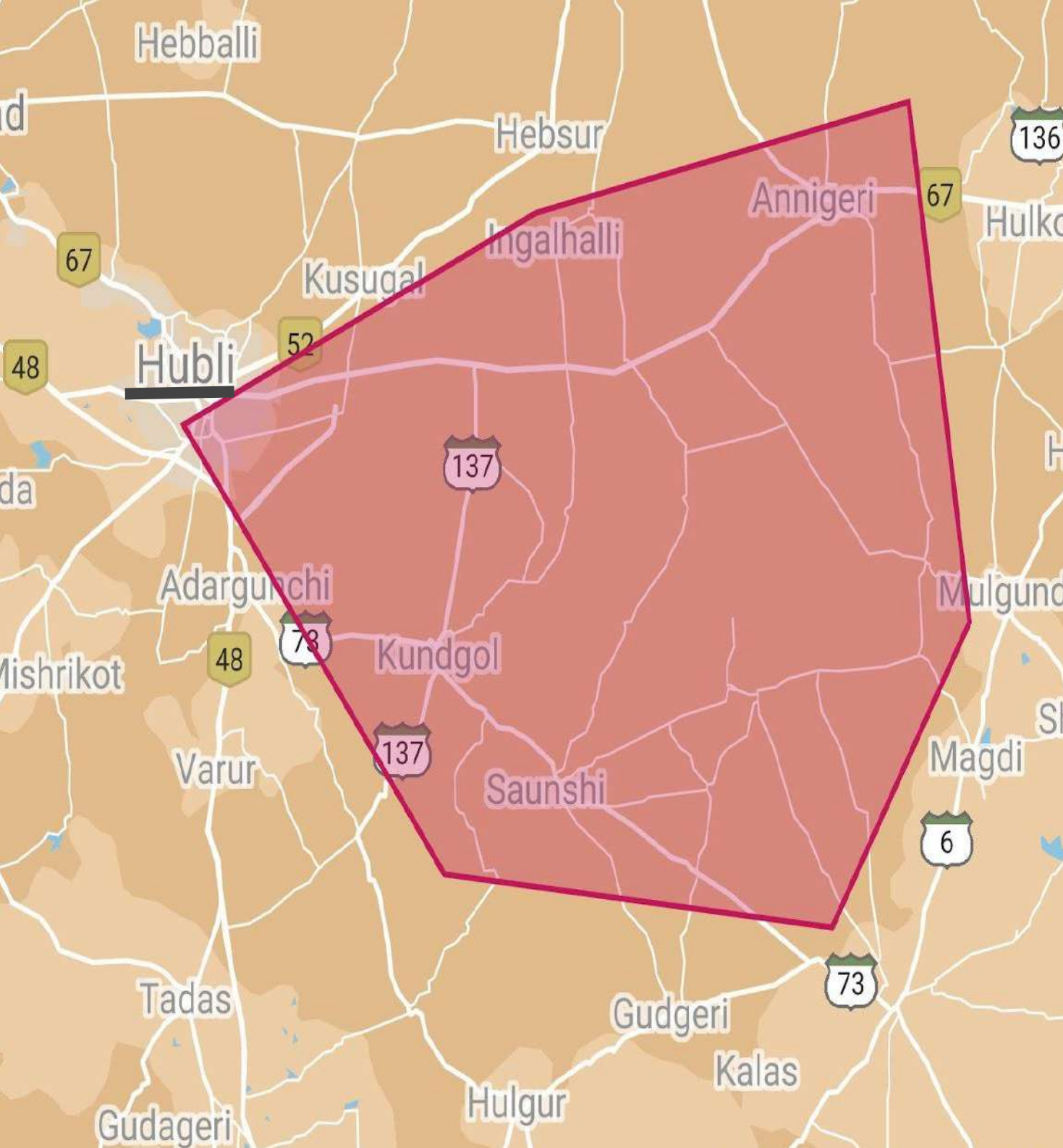


# Intro

- ❖ Hubli, which is located in Karnataka is known for growing Byadgi/KDL variety popularly known as Local.
- ❖ **Local Byadgi has highest colour value among chillies, upto 270 ASTA.**
- ❖ It is grown organically in traditional way which gives it higher self life. Self life of its powder last upto 18-24 months.







- ❖ The red area is Local Byadgi.
- ❖ Hubli is 500 kms from Bangalore.
- ❖ Major areas are Kundgol and Annigeri.
- ❖ Sowing starts in June.
- ❖ Harvest period is from November to March.

# Qualities



|         |                |                               |
|---------|----------------|-------------------------------|
|         |                |                               |
| Quality | TOP            | Second                        |
| Details | Carpet Colour  | Carpet colour with orange mix |
| ASTA    | 250 - 270      | 210 - 230                     |
| SHU     | 7,000 - 12,000 | 9,000 - 13,000                |



# Scope of Report

|                |                  |
|----------------|------------------|
| <b>Area</b>    | Karnataka, India |
| <b>Variety</b> | Local Byadgi/KDL |
| <b>Year</b>    | 2020-21          |



“ This report is  
yield of our rich 50  
years experience. ”

**-HAMPALI TRADERS**





Our field survey snaps, we visit continuously from July to November.

- ❖ During our visit we check crop health, climatic condition, soil moisture which helps us to predict crop yield.
- ❖ Major diseases for crop are leaf curl, leaf ash marks and wilt.

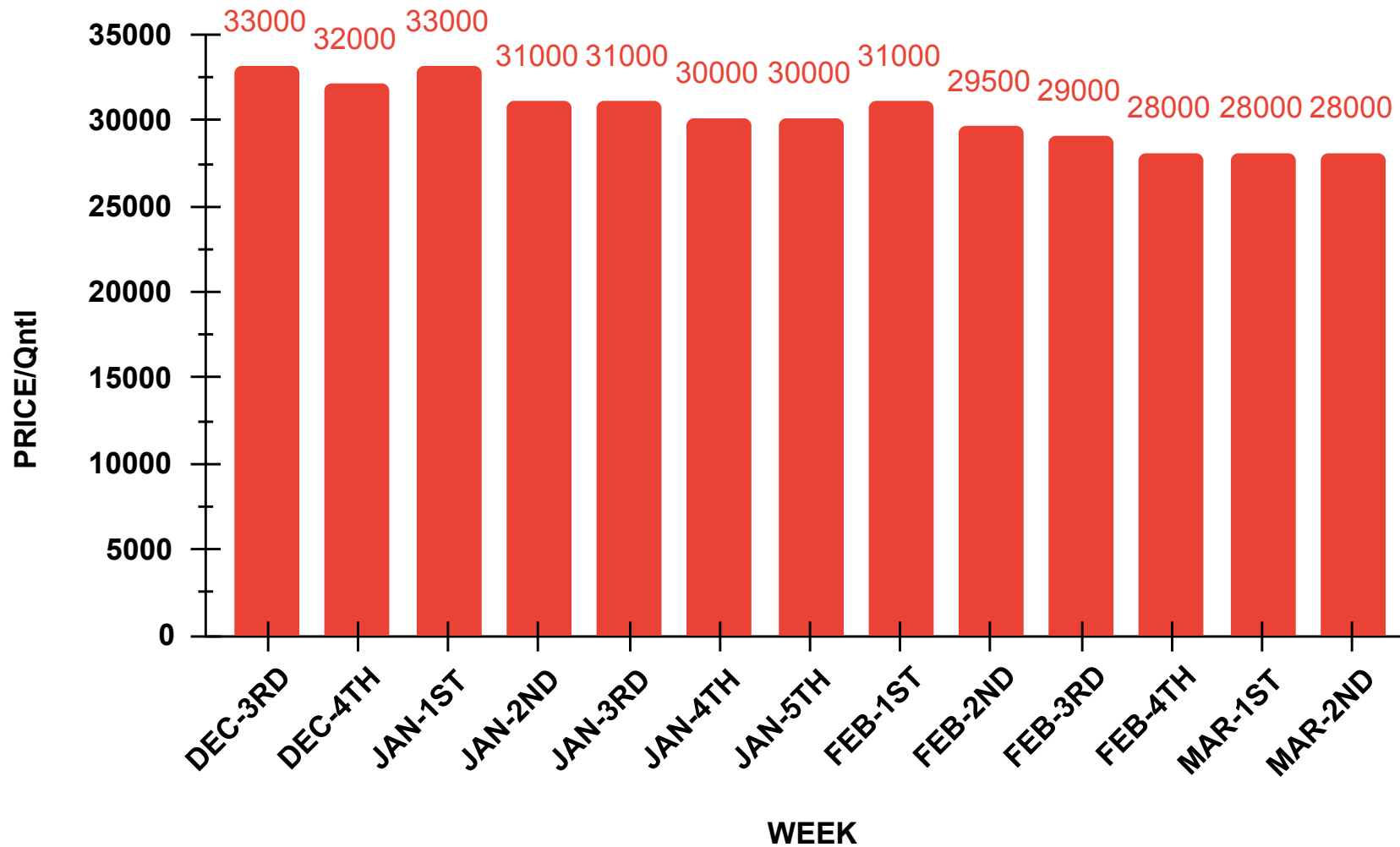


# Crop Sowing Report : 2020-21

|                          |  |
|--------------------------|--|
| <b>Reported date</b>     | November, 2020   |
| <b>Sowed area</b>        | Total area under chilli cultivation is 25%, this year farmers have opted cotton on 50% area. |
| <b>Varieties</b>         | Byadgi/KDL 90% area  |
| <b>Climate effect</b>    | Due to excessive rain about 50-60% of crop is affected                                       |
| <b>Expected arrivals</b> | December 20th, 2020  |



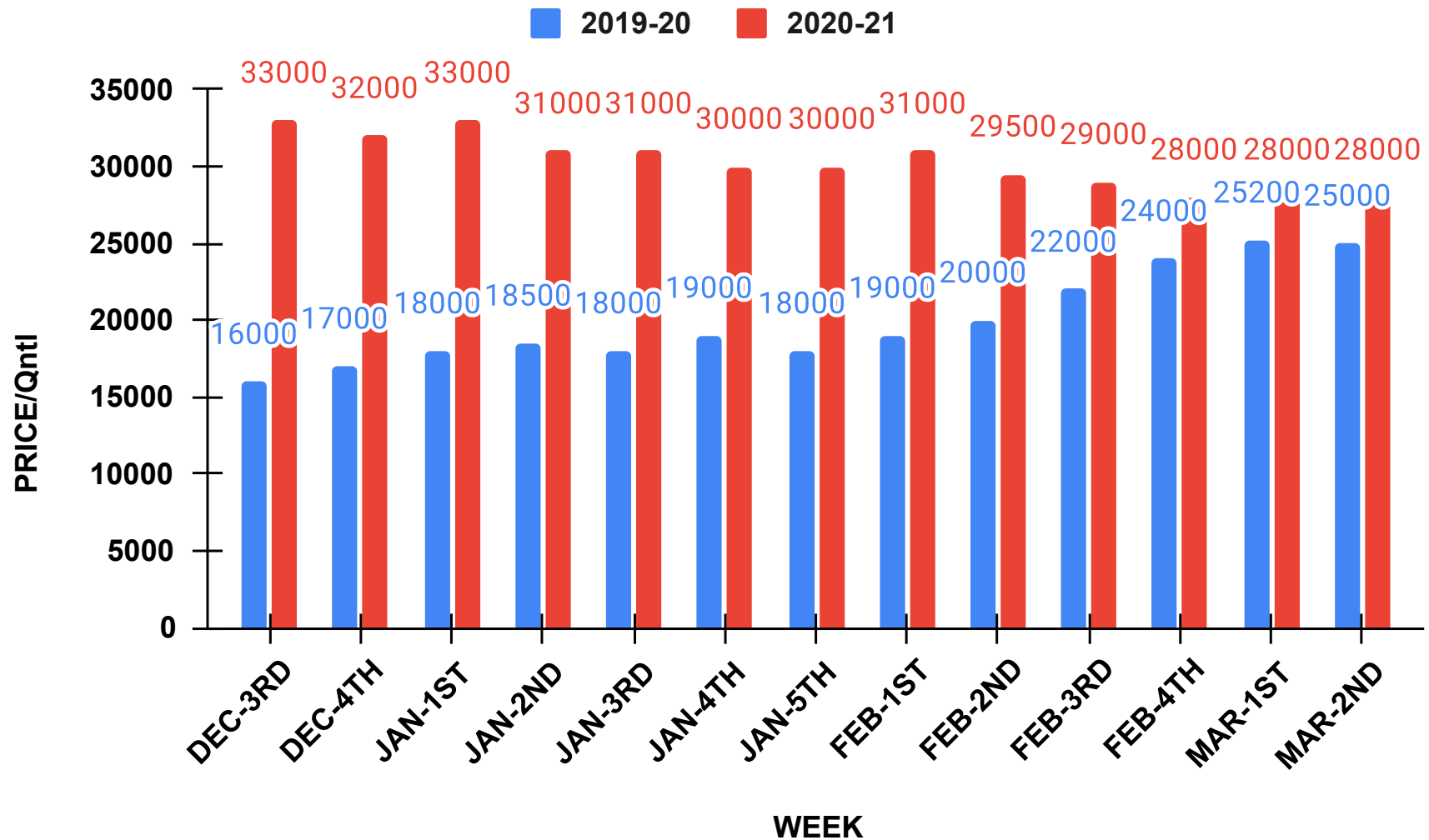
# Weekly price report : 2020-21



This chart tells weekly prices, starting from December 3rd week 2020 to March 2nd week 2021



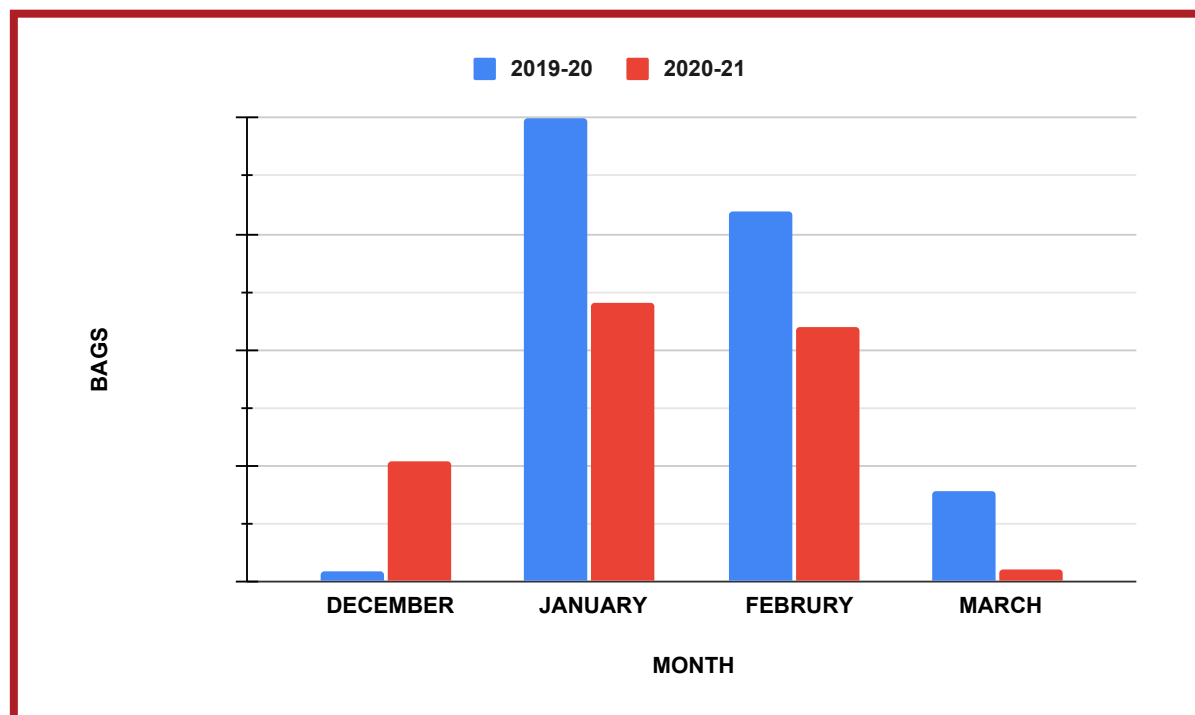
# Weekly price comparison : 2019-20 & 2020-21



This chart tells weekly prices, starting from December 3rd week 2019 to March 2nd week 2021



# Arrivals Comparison : 2019-20 & 2020-21



| Year                           | 2019-20             | 2020-21               |
|--------------------------------|---------------------|-----------------------|
| When did arrivals got started? | 1st week of January | 3rd week of December  |
| How much was arrivals?         | NA                  | 25% less than 2019-20 |



# Summarised Report : 2020-21

- ❖ Crop area was higher than the last year, but due to excess rainfall there was loss of crop.
- ❖ Large portion of harvest was of lower quality, this resulted in all time high price.
- ❖ On Positive side - Higher price has given big confidence boost to farmer community. From past few years, crop area was reducing due to disease and high labour cost.





# ABOUT US

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- ❖ “**Hampali Traders**” is 50 year old Dry Chilli Merchant firm based out from Hubli, Karnataka.
- ❖ Started by Shri Nagappa Hampali, who with his hard work and sincerity is serving his clients.
- ❖ We are one of top purchaser of Local Byadgi variety.







Processing of chilli at **HAMPALI TRADERS** by our skilled and experienced workers.





At **HAMPALI TRADERS**, we have high standards for 3P's-  
Purchase, Processing and Packing.



# Access our other Local Byadgi reports

Scan these QR code to check videos of our field visits and to get our detailed crop report.



Chutney/Paste made out from chilli during its fruit stage.





# Year 2021-22

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- ❖ We have started interacting with farmers for our “Crop report: 2021-22”, this year farmer sentiments are high on chilli.
- ❖ If you are a Spice company and are interested in Local, then feel free to connect with us for updates.
- ❖ We will be publishing our “**Crop Survey Report for year 2021-22**” in November, 2021.



# HAMPALI TRADERS

Your local partner for your international brand.



# Connect

## Mr. Basu Hampali

- ❖ [www.Hampali.business.site](http://www.Hampali.business.site)
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## Hampali Traders

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Karnataka



“Thanks for reading, this booklet is our effort to brand Local Byadgi which has great value in Domestic and International market for its high colour count, high self life and for its organic growing. Also it has been our growth engine for decades.”

**The colour is pure carpet red. - LOCAL BYADGI.**



